Contract

to Digitally Print

Personalized Campus Letter Art and
Panoramic Personalized Letter Art

This contract is made between Name in the Frame (NITF) and _________________________
(dealer/retailer)

1. Dealer agrees to individually personalize all panoramic (6”x18” and 6”x22”) images
   using a specific individual or family name(s) in all products. (e.g. you can’t submit a
generic name like Home – Family – Love etc). Failure to include a name or
   customize a print in a unique and distinctive way for each customer will be
   considered a violation of federal copyright laws.

2. Dealer recognizes that NITF distributes Personalized Campus Letter Art (PCLA) and
   Personalized Letter Art (PLA).

3. Dealer agrees to purchase 100% of its paper and framed inventory for PCLA and PLA
   from NITF.

4. Dealer agrees that 100% of consumer purchases of PCLA and PLA must be framed.
   Dealer acknowledges that he/she can’t sell just the prints.

5. Dealer agrees NOT to offer these products online. These products can only be sold
direct to consumers in retail “Print on Demand” settings.

6. Dealer agrees to retail the PCLA for at least $44.95

Signature ________________________________

Printed Name ________________________________

Company Name ________________________________

Phone Number ________________________________

Email Address ________________________________

Date ________________________________

*Scanned copies may be emailed to Jon@NameInTheFrame.com